

**☰ To Order Call: 954-649- 4653 or 1-877-395-4236**

## **Getting Started**

There are 5 forms to get ready. Which we can email to you in MS Word (.doc) or Acrobat Reader (.pdf) or MS Publisher format. Or we can fax them to you.

Just fill them out and Fax them back to:  
Fax: **954-660-0456**

Or Email: **Sales@GoldKeyNetwork.com**

You can Mail a Disk to:  
Gold Key Network  
846 Falling Water Rd.  
Weston, FL 33326

Thank You for Your Business!  
For Help Please Call  
Office: **954-649-4653 or 954-660-0456**



**GoldKeyNetwork.com**



## **The All New Gold Key Power Pack**

**It's Your Choice!**

**Ultimate Marketing Package  
Virtual Tours, Website and  
CD Presentation, All in One**



### **Advanced Marketing for Your Business**

The business world is competitive. The Top businesses stay ahead with the latest techniques. We always look for ways to give our customers the competitive advantage. This is the latest from Gold Key Network, The all new Gold Key Power Pack is an affordable way to impress your customers and win their business. With flexible choices!

## Features

### Commercial Intro

3 to 5 Pictures and Taglines with Background Music. Supply us with your logo and a picture of yourself, team or location, then your tagline, point , motto or slogan that goes with the photo. Then we can add the rest of the photos of your service, main product, homes, area etc. **Its your choice!**

### Up to 3 Pages of Your Marketing Info & 15 Flyers / Forms & Weblinks

One to two paragraphs of info on different aspects of your business per page. What do you want your customers to know about You, your company your services, products or areas of interest. You can add up to 5 printable flyers or forms per page and 5 web links per page. **Its your choice!**

### Up to 7 Virtual Tours with up to 12 photos each.

There are Three Packages 5 photo package, 8 photo package and 12 photo package. Supply us with the photos in .jpg format (normal digital camera) . Other formats are acceptable with a conversion fee. Call for compatibility. You can also add 2 to 4 sentences of description for each photo and 1 fact sheet, flyer or order form page per tour. We can also add a voice message per photo for an extra effect or you can also send us your voice message in mp3 format. **Its your choice!**

## Content

### Submitting your information

**Please submit your content on the forms we provide by email or fax. You can use the form as a guide if you want to email the info to us which is preferred. Or type in MS Word, MS Publisher, or notepad, and attach in email. Flyers/ Forms / Brochures should be emailed or mailed.**

### Web links

**Search Google for relevant websites that you may want to include like the city you serve, maybe the County, local school board etc. You may be surprised by what you can find.**

### Services

**You can get some flyers from your office on your services or ask your Broker if they have any. You can sit down with your Broker or Manager and develop a list of services that you and your company have to offer. You just need a paragraph or two to start or we can design some flyers for you.**

**Please note:  
We may not be able to convert some file formats .**

**Gold Key Power Pack  
The Ultimate Marketing Tool  
Website, Virtual Tour, & CD Pres-**

### Photo instructions:

Your Photos can be in any standard format Jpg / jpeg is preferred. There is a \$5 per photo charge for us to convert to jpg format from other file types. You can copy your photos to a disk and mail them to us or the best way is to email them to us. Please do not send more than 3 photos per email. If they are big photos (more than 500K) than 1 photo per email is recommended. You can see the photo type/size by mousing over the photo icon in the window explorer (going to my computer then to the folder where your photos are). Low resolution photos are ok(72 dpi) just not less than 150px by 100px.

### For Website / Personal Info

If you can please rename your photos with your initials and number up. Like cr01, cr02, cr03 for the main pages. This is done by right clicking on the photo file and clicking rename. Use logo for your logo. Use your first name for your photo if you want it used.

### For Virtual Tours

You should rename your virtual tour photos by the MLS Number, Owner Last Name or the Listing address number like 4739-a, 4739-b, 4739-c 4739-d, 4739-e, etc. (for 4739 NW 136 St). You can go to your MLS website if you already uploaded them or choose a listing that is ok to advertise and right click on picture and select save as to a folder in your pictures. Again please don't send more than three pics per email. For help you may call us.

## Power Pack Pricing Its your choice!

### Package #1 \$500 Template Selection

Commercial Intro with your logo, photo and other supplied pictures. Monthly fee/hosting of \$50

2 Marketing Info pages with (2 of each per pg)

4 of your supplied flyers/forms and 4 web links.

1 Virtual Tour with up to 5 photos and 1 flyer/form.

Chose from 5 Program Formats/Backgrounds.

Includes 2 revisions.\* Add-ons extra.\*

### Package #2 \$1000 Various Background Designs

Commercial Intro with your logo, photo and other supplied pictures. Monthly fee/hosting of \$75

3 Marketing Info pages with (3 of each per pg)

9 of your supplied flyers/forms and 9 web links.

3 Virtual Tours with up to 8 photos and 1 flyer/form each.

Customized Background Design.

Includes 3 revisions.\* Add-ons extra.\*

- Additional Virtual Tours/Pages/Web links/Flyers / photos/Design can be added to your Package
- Extra Revisions are \$50-\$100 Depending on Work.
- Automatic Monthly Fee/Hosting Required, No Contracts.

## Additional Services & Prices

### Virtual Tours

There are three versions of virtual tours. They are priced individually, so you only pay for what you need. They can be added to your package as needed.

Basic VT—\$50 up to 5 Photos

Deluxe VT— \$75 up to 8 photos

Premier VT— \$100 up to 12 photos.



### Flyers, Brochures Forms & Weblinks

We can add more of your supplied documents to your package for \$25 each and \$5 to convert to PDF files if needed (Adobe Acrobat Reader). We can create Colorful flyers etc. for you for \$50 -\$100 per page. . Web links, \$10 Additional documents may increase monthly fee

### Artwork, Photos & Custom Work

Customized artwork for your own unique backgrounds and photos are available upon request. Please call us for a quote. If you have any other special request. Just call us.

### Voiceover

Audio descriptions can be added to the virtual tours. The price is \$10 per page and you supply the text. \$20 per page, and we create simple text.

### CD-Presentation / CD Business Card

Order a master CD for \$100, and you can make as many copies as you want on your computer to distribute to your customers. We will make additional CD's with labels and cases at \$7 each, includes a label and jewel case.



Monthly maintenance and hosting fees are from \$50. Your virtual tour packages-website is hosted at our Master virtual tour portal called RoadsHome.com. Your web address will be very simple for you to use to link your virtual tours to all the other sites that display your listings such as Realtor.com.

Your free web address will be YourName.RoadsHome.com. "your name." Maybe anything you want, subject to availability. You also may purchase a direct domain name and use that for your virtual tour, the choice is yours.

This is a flexible marketing program that you can use for one very special home and highlight the amenities and extra features or neighborhood at the intro commercial and all the many home features separately from the main page. Therefore you could name your web address by the listing.

### Automatic Billing

There is no contractual commitment for the hosting, you may cancel at any time with 2 weeks notice. However, automatic billing is required to be set up with a debit card or credit card for the package. You may choose to pay by check then billing is on a quarterly basis in advance (3 months). This is a proprietary program, and no other company can modify this website/virtual tour.